



Sydney Wells

PUBLIC RELATIONS

I am a public relations major at Auburn University, with a passion for building and strengthening the relationships with those around me. During my time at Auburn, I have had the opportunity to improve my skills in communication, writing and creativity.

Wells

Education

BACHELOR OF ARTS

Auburn University | 2021-2025

Major: Public relations

Minor: Business

Study Abroad: Milan, Italy | May 2024-June 2024

Experience

PUBLIC RELATIONS INTERN

Inner Spark Creative | January 2024- May 2024

Curated blogs, articles, and content for respective clients, performed industry research and created industry reports for clients, practiced basic SEO techniques, Brainstormed marketing and PR strategies for clients in meetings.

PR AND SALES ASSOCIATE

Luxor Fine Jewelry | May 2023- August 2023

Responsible for managing and producing content for social media platforms and assisting customers via responding through Google reviews, greeted and checked out customers in store and assisted them over the phone, supervised and managed store inventory on a daily basis, performed organizational tasks and sold fine jewelry throughout the summer.

Involvement

THE OAKS AGENCY

Digital Design Chair | August 2024- Jan 2025

Earned Media Chair | Jan 2024- May 2024